




CANADIAN RESEARCH  
INSIGHTS COUNCIL  
LE CONSEIL DE RECHERCHE  
ET D'INTELLIGENCE  
MARKETING CANADIEN

## CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence Tele-Surveys Plus Inc. has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the “CRIC Code”) and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that Tele-Surveys Plus Inc. fully complies with these CRIC Standards. By adhering to the CRIC Standards, Tele-Surveys Plus Inc. is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Marouchka Cidroff

Signature of CEO:  \_\_\_\_\_

Date: December 8, 2022